

NORTH ATLANTIC TREATY ORGANIZATION
ORGANISATION DU TRAITÉ DE L'ATLANTIQUE NORD



NATO Annual Tracking Research 2022

Public Diplomacy Division

Methodology

- Coverage** 30 NATO Allies, plus Finland and Sweden: general population (18+).
- Sample size** n=1000 in each country, except n=500 Albania, Montenegro and North Macedonia.
30,993 interviews conducted in total.
Base size and fieldwork period for previous surveys across the 30 Allied nations: 2021 base 28,909, fieldwork 12 November - 2 December; 2020 base 28,517, fieldwork 5-23 November. 2019 fieldwork was carried out by Populus, achieving a base of 28,752, fieldwork 4 November - 2 December.
- Methodology** Online interviews, quotas applied on gender, age and region.
In Albania, Montenegro and North Macedonia, interviews were conducted via telephone. All data has been weighted according to the latest population statistics. Total data are calculated based on population distribution in the 30 Allied nations. Data from Finland and Sweden are not included in calculation of the NATO total.
- Fieldwork period** 7 November – 29 November 2022.
- Margin of error** The survey uses non-probability sampling. The indicative margin of error is +/- 3%.

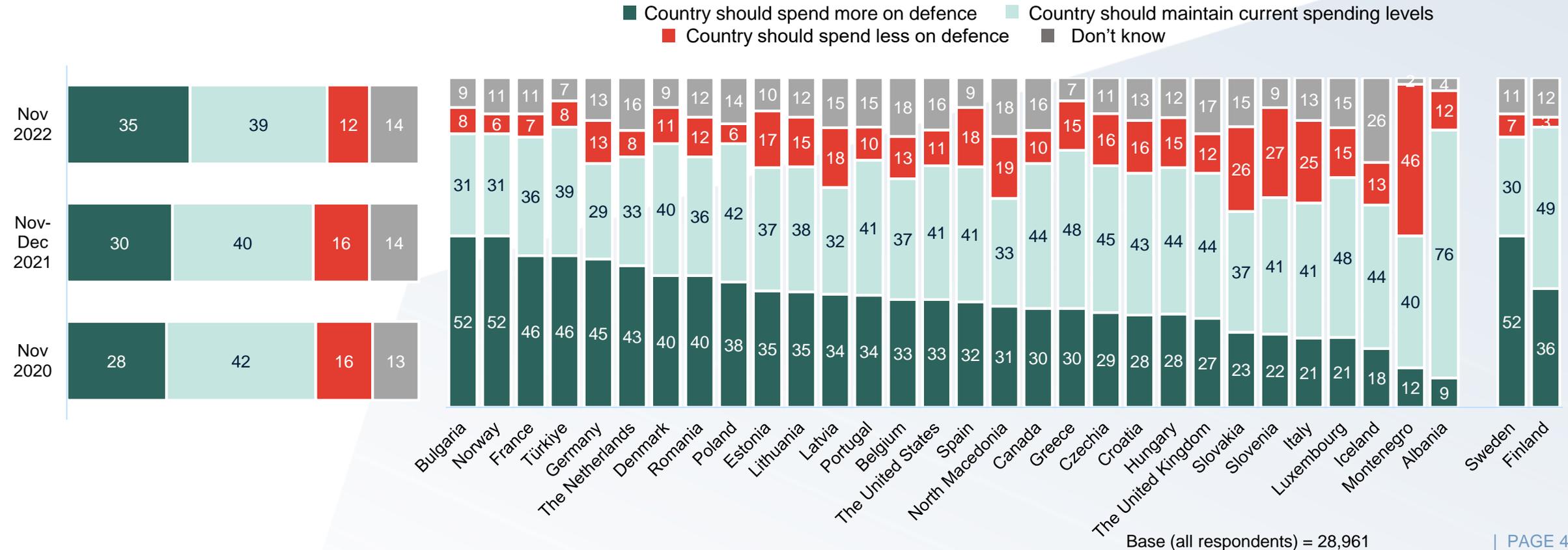
All data is displayed in percentages unless otherwise specified. Due to rounding results will not always add up to 100%.

Executive Summary

- **Defence spending:** 74% support maintained or increased defence spending, rising from 70% in 2021 and 2020.
- **The transatlantic bond** remains highly important in dealing with security challenges (82% consider the relationship between North America and Europe important, compared to 81% in 2021).
- **Collective defence** receives significantly higher majority support across the Alliance. 69% agree their country should defend another Ally if attacked, compared to 64% in 2021. Only 9% disagree.
- **Belief NATO membership makes attack by a foreign nation less likely** rises significantly to 61% from 53% in 2021.
- **Voting intention** has risen significantly. In a referendum, 70% of Allied citizens would vote for their nation to remain a NATO member. Only 11% would vote against membership.
- A high majority of Allied citizens consider **NATO important to the future security of their country** (74%), only 6% do not.
- **Familiarity** with the organization overall has risen significantly: 83% know NATO at least a little, compared to 74% in 2021. 52% know NATO very well or a fair amount.
- **Russia** is viewed unfavourably by 63% of Allied citizens, compared to 46% in 2021. Fourteen percent have a favourable opinion of Russia. **China** is viewed unfavourably by 45% of Allied citizens, in line with 44% in 2021.
- The majority of Allied citizens consider Russia's invasion of Ukraine to have affected the safety and security of their country (64%).

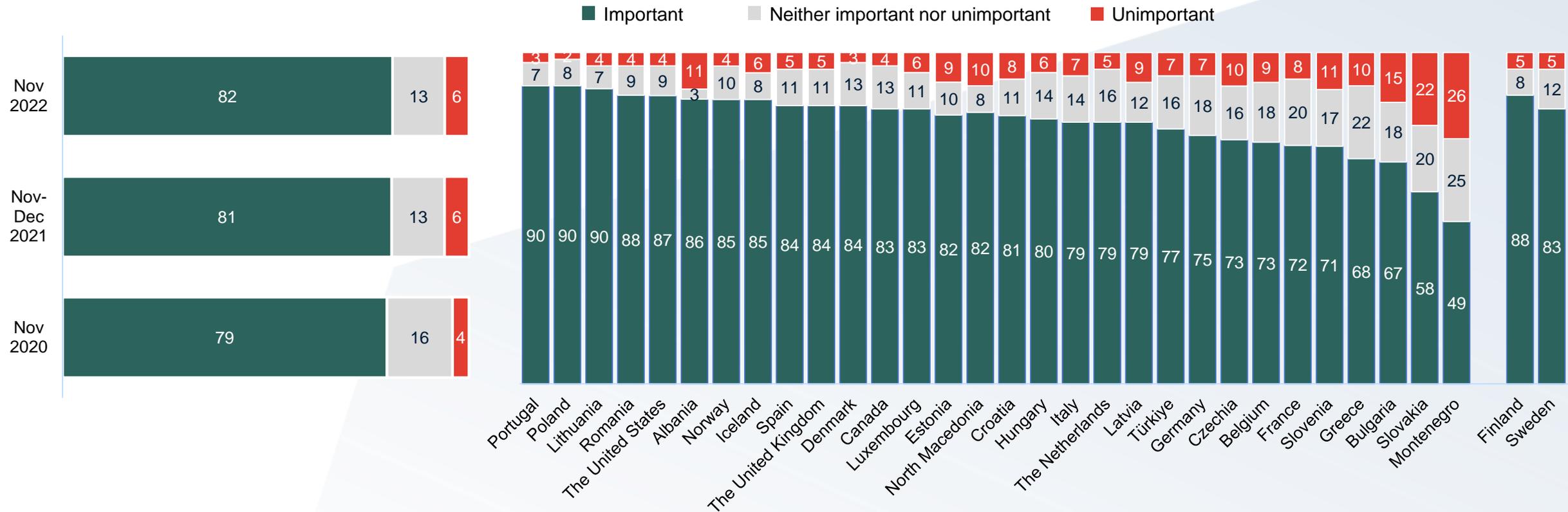
74% of Allied citizens think their country should maintain or increase its defence spending

Q1: Which of the following best reflects your view on your nation's defence spending?



82% of Allied citizens consider the transatlantic bond important for dealing with security challenges

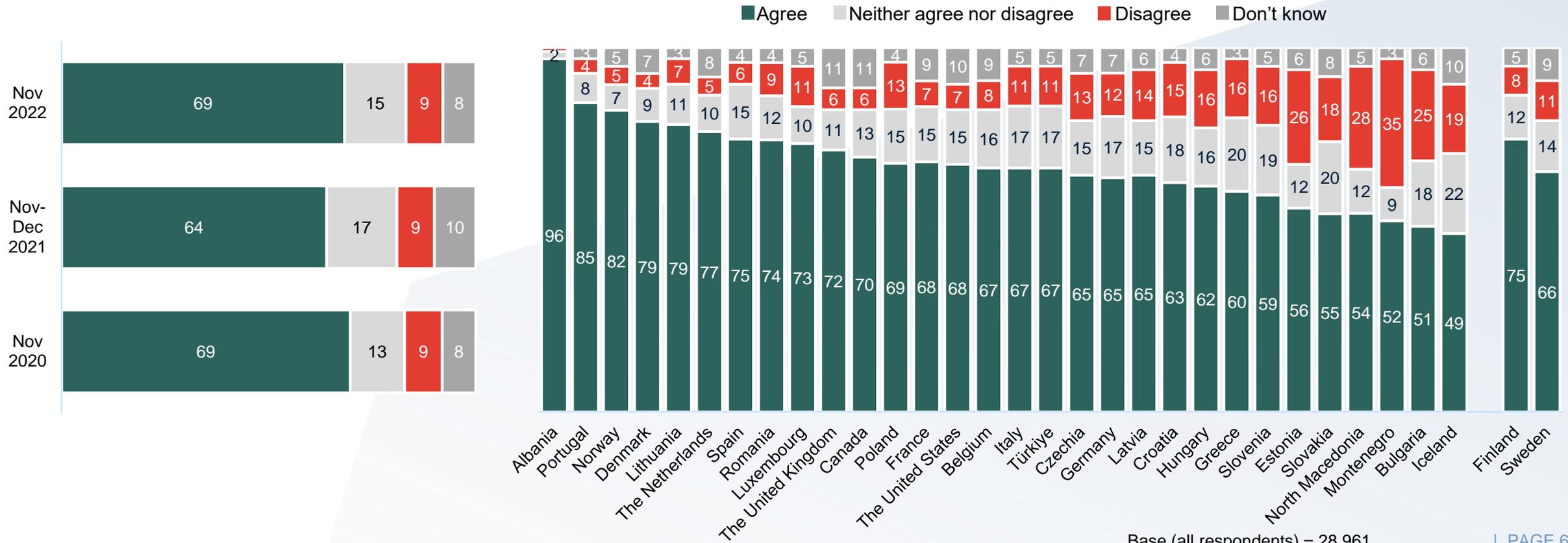
Q2: How important do you consider the relationship between North America and Europe in dealing with security challenges today?



Base (all respondents who did not answer 'don't know') = 26,725

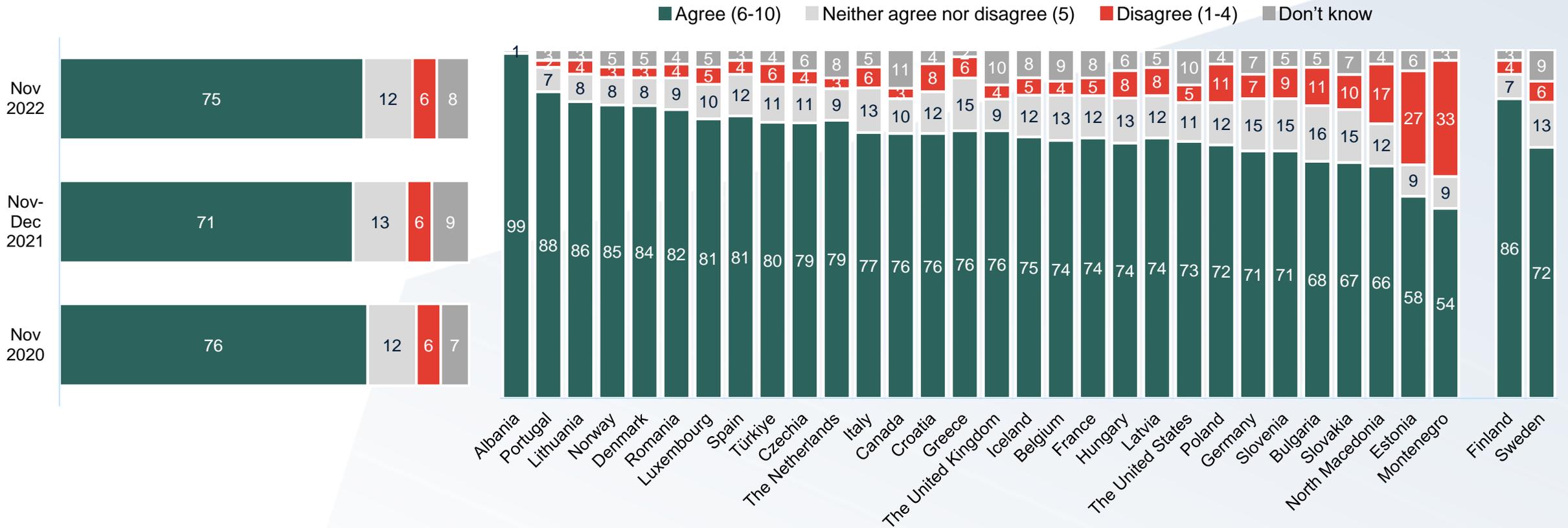
69% of Allied citizens agree their country should defend another NATO country if attacked

Q:3 To what extent do you agree or disagree with the following statements? (10-point response scale) (COUNTRY) should defend another NATO country if attacked



75% of Allied citizens agree that their country should be defended by other NATO countries if attacked

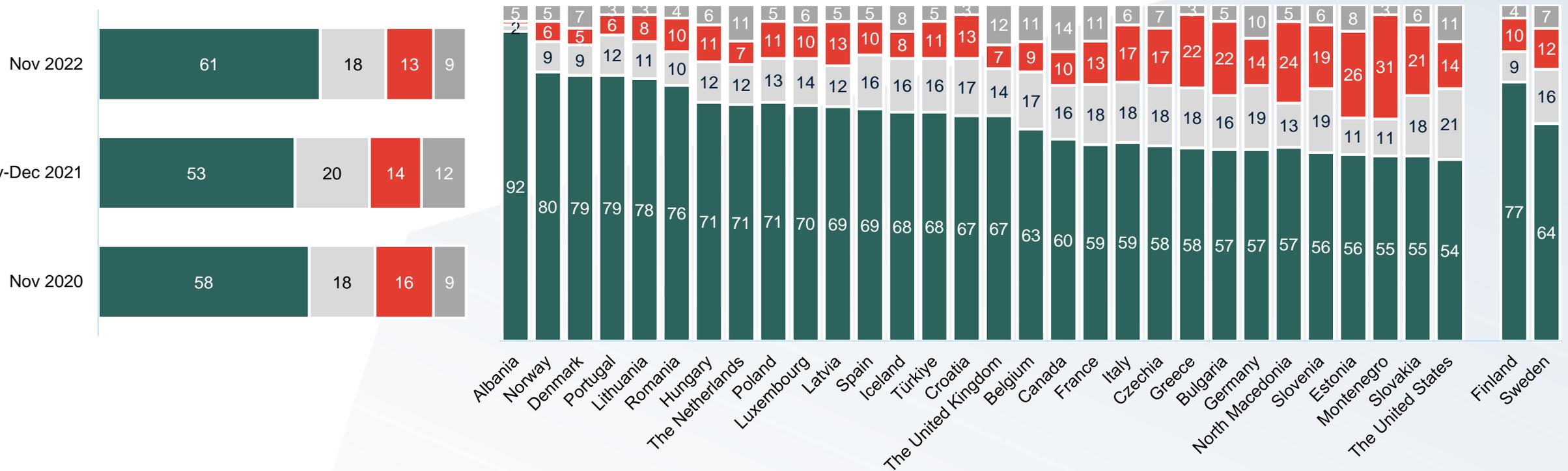
Q4: To what extent do you agree or disagree with the following statements? (10-point response scale) Other NATO countries should defend (COUNTRY) if attacked



61% agree NATO membership makes attack by a foreign nation less likely

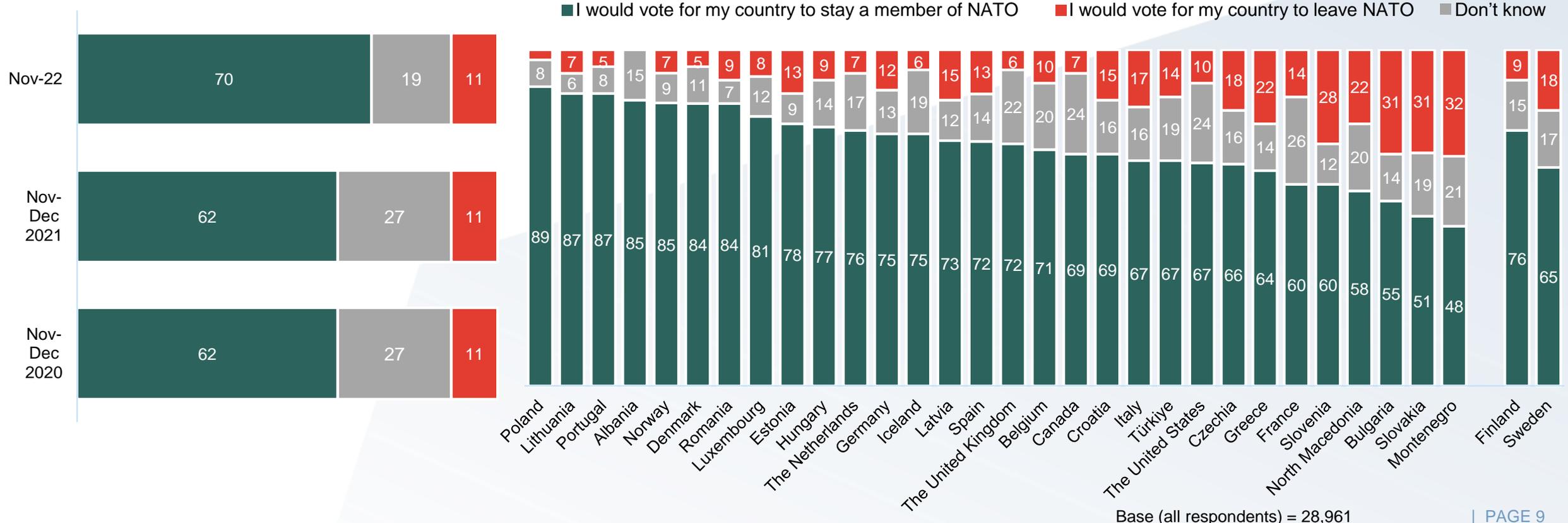
Q5: To what extent do you agree or disagree with the following statements? (10-point response scale) Our membership in NATO makes it less likely that a foreign nation will attack (COUNTRY)

■ Agree (6-10) ■ Neither agree nor disagree (5) ■ Disagree (0-4) ■ Don't know



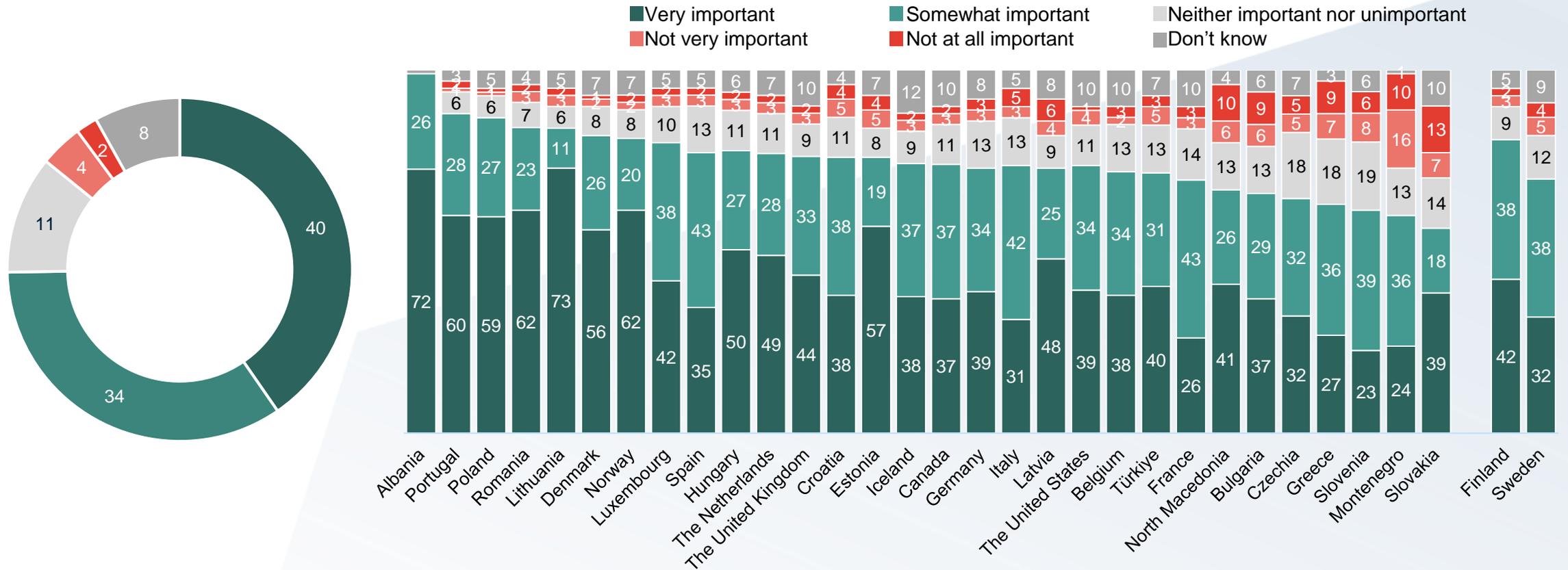
70% of Allied citizens would vote for their country to remain a NATO member in a referendum, 11% would vote to leave

Q6: If you could vote for or against your country's membership in NATO, how would you vote?



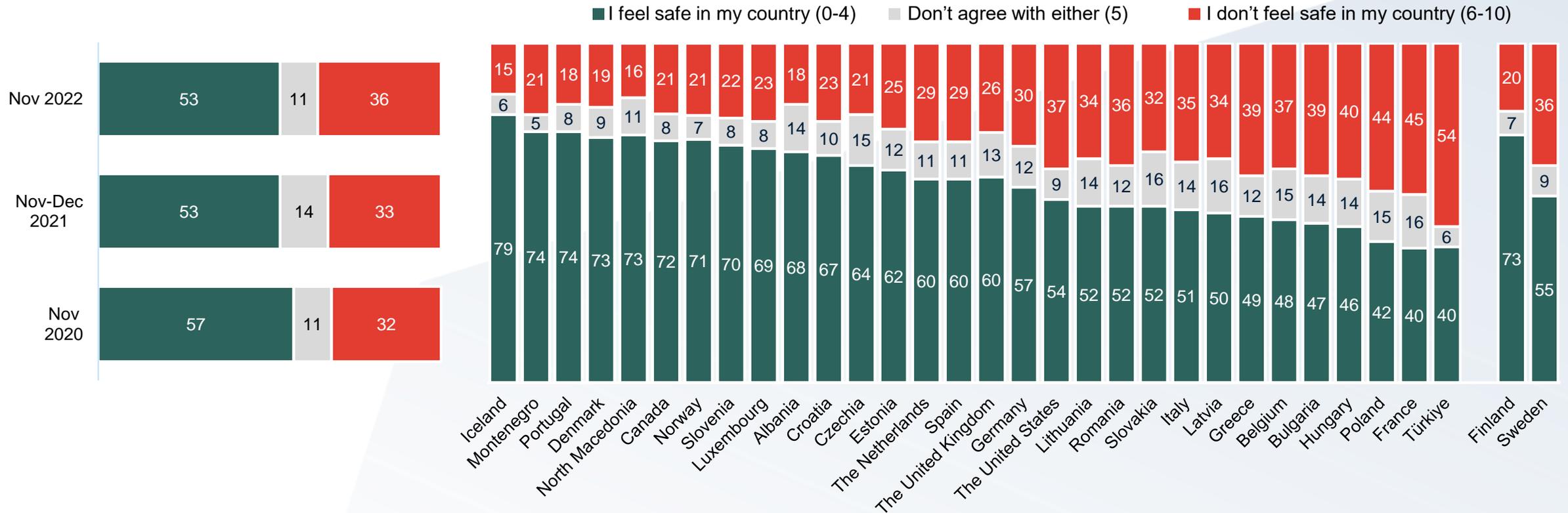
74% of Allied citizens consider NATO important to the future security of their country

Q7: How important do you consider NATO to the future security of (COUNTRY)?



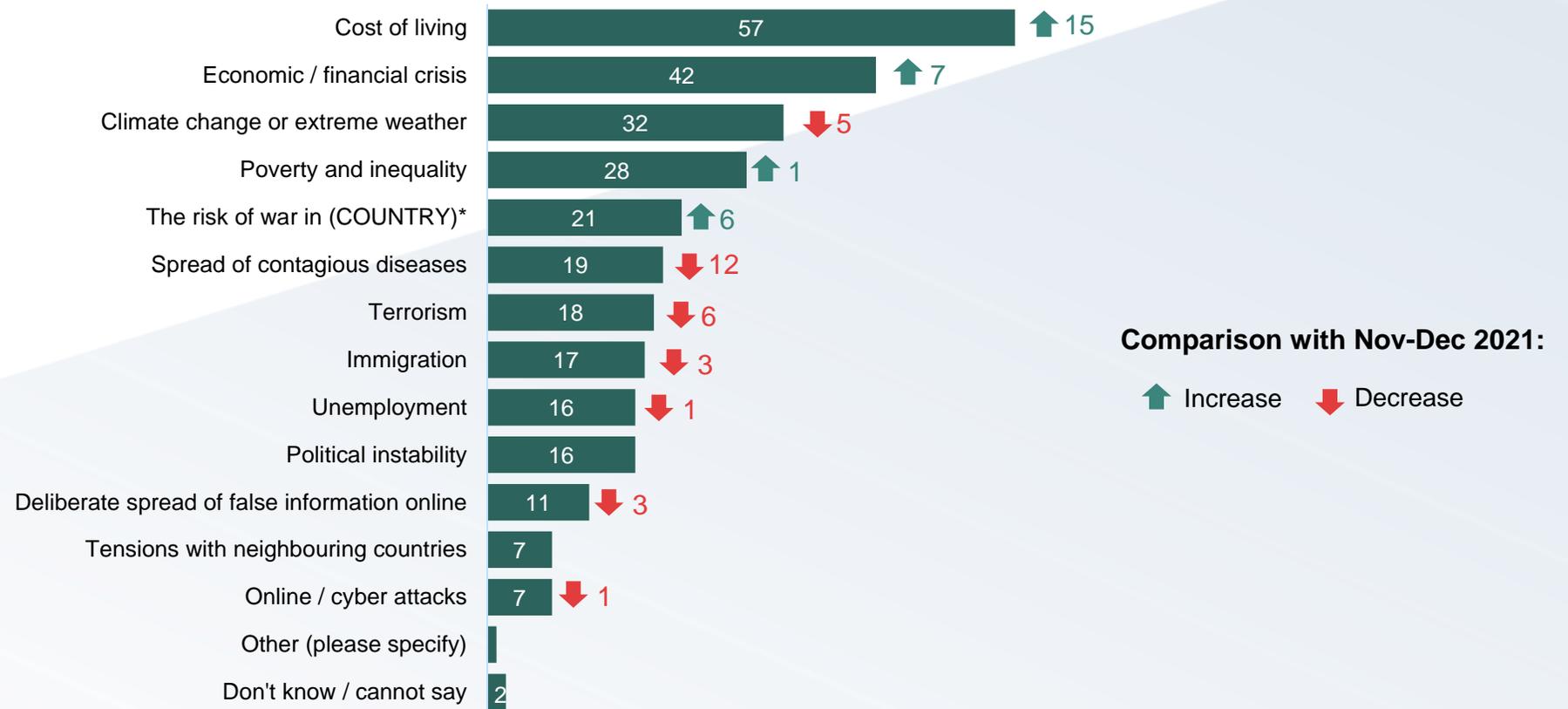
53% of Allied citizens feel safe in their country

Q8: Please indicate where your own view lies on a 10-point scale where 0 means complete agreement with the statement on the left, 10 means complete agreement with the statement on the right, and 5 means you don't agree with either of the statements.



The cost of living is considered the greatest concern by Allied citizens (57%), followed by the economic/financial crisis (42%) and climate change (32%)

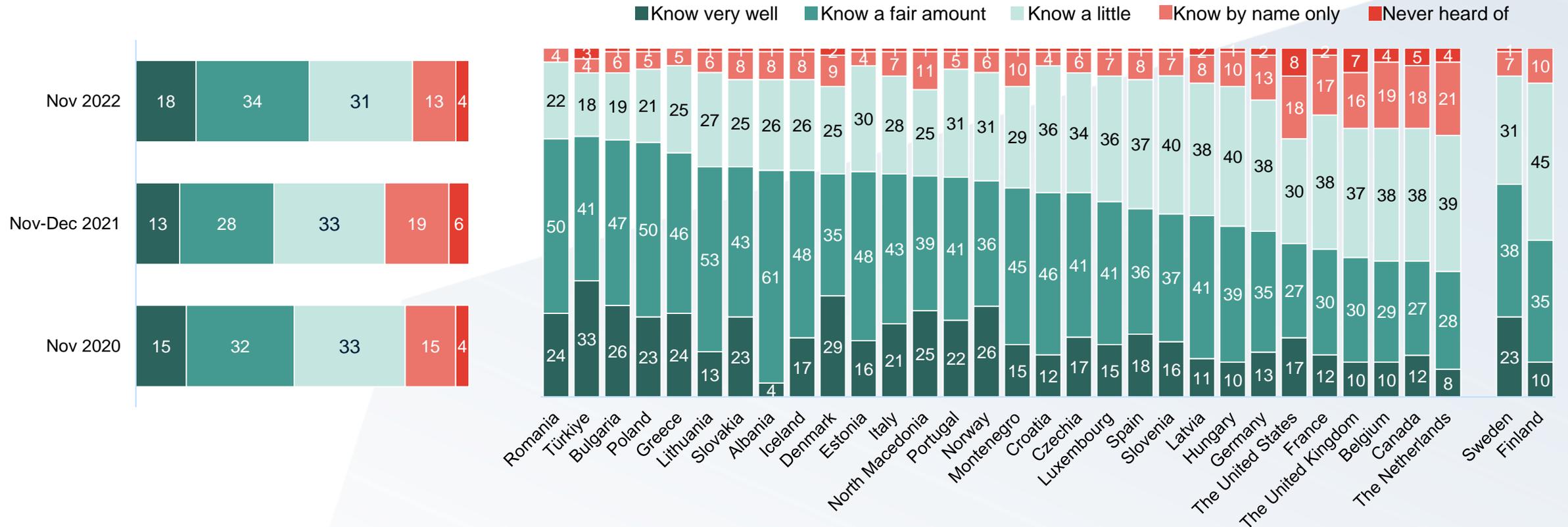
Q9: Which of the following are of greatest concern to you?



*Previously in 2021 "The risk of war".

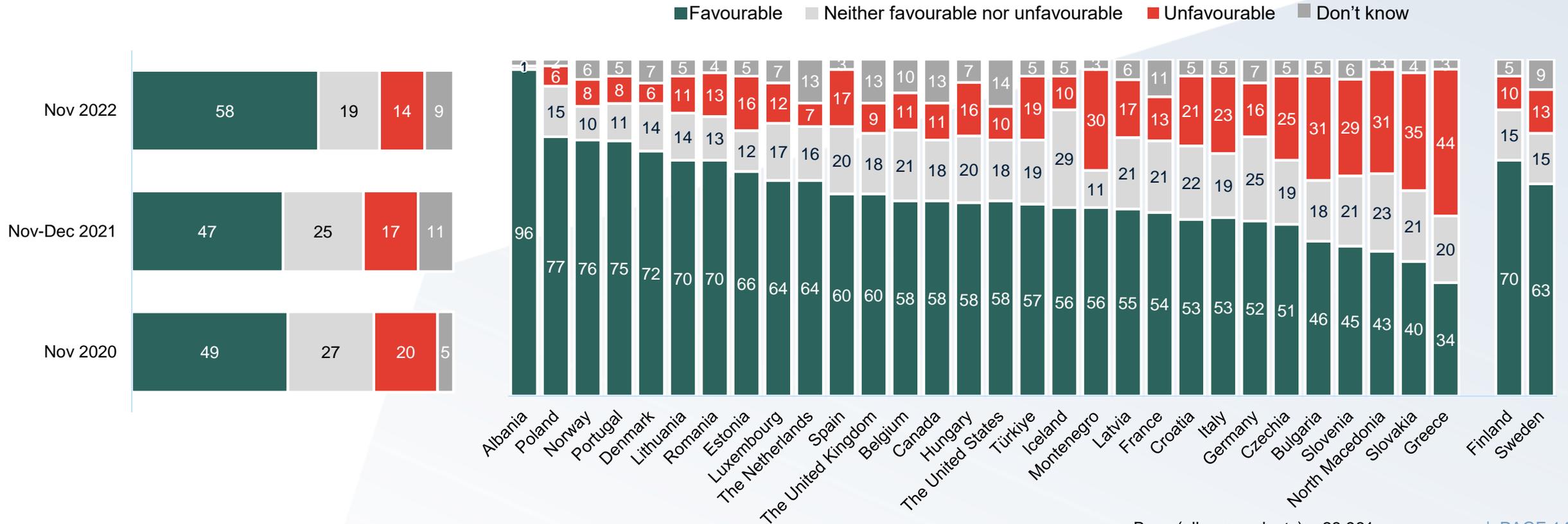
52% of Allied citizens say they know NATO very well or a fair amount

Q10: Overall, how well would you say you know the following organisations? NATO



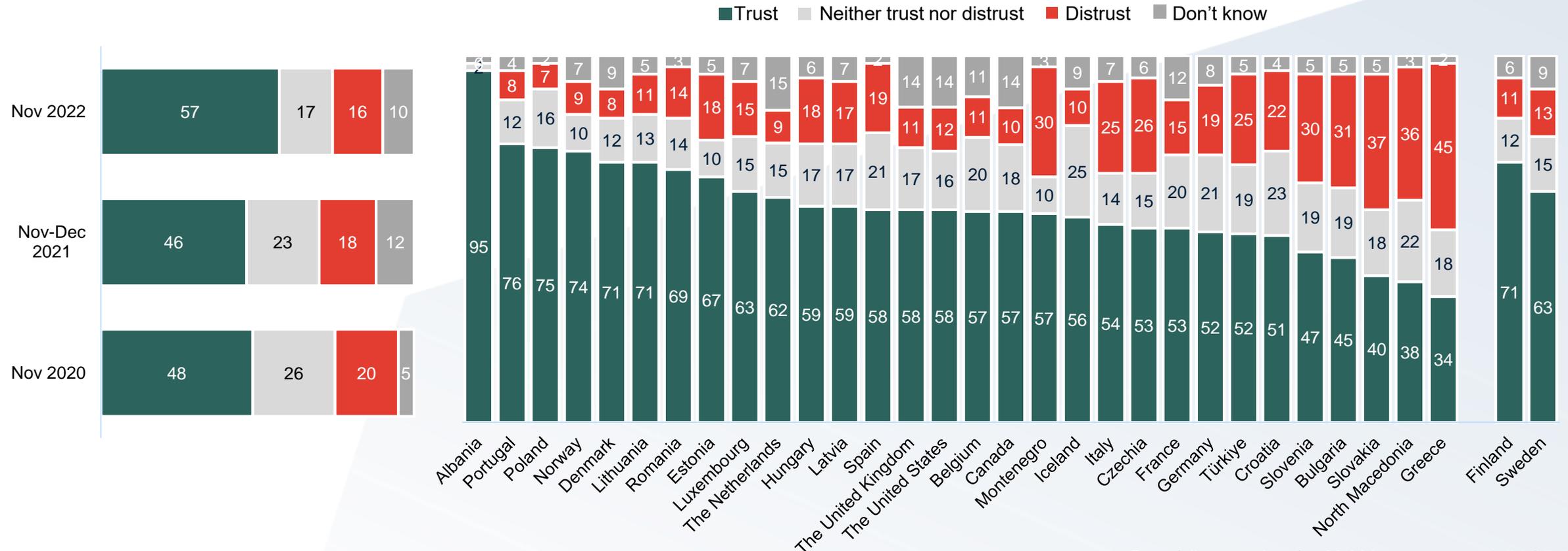
58% of Allied citizens have a favourable opinion of NATO

Q11: Thinking about everything you have read, heard and experienced, how favourably or unfavourably do you view each of the following organisations? NATO



57% of Allied citizens trust NATO

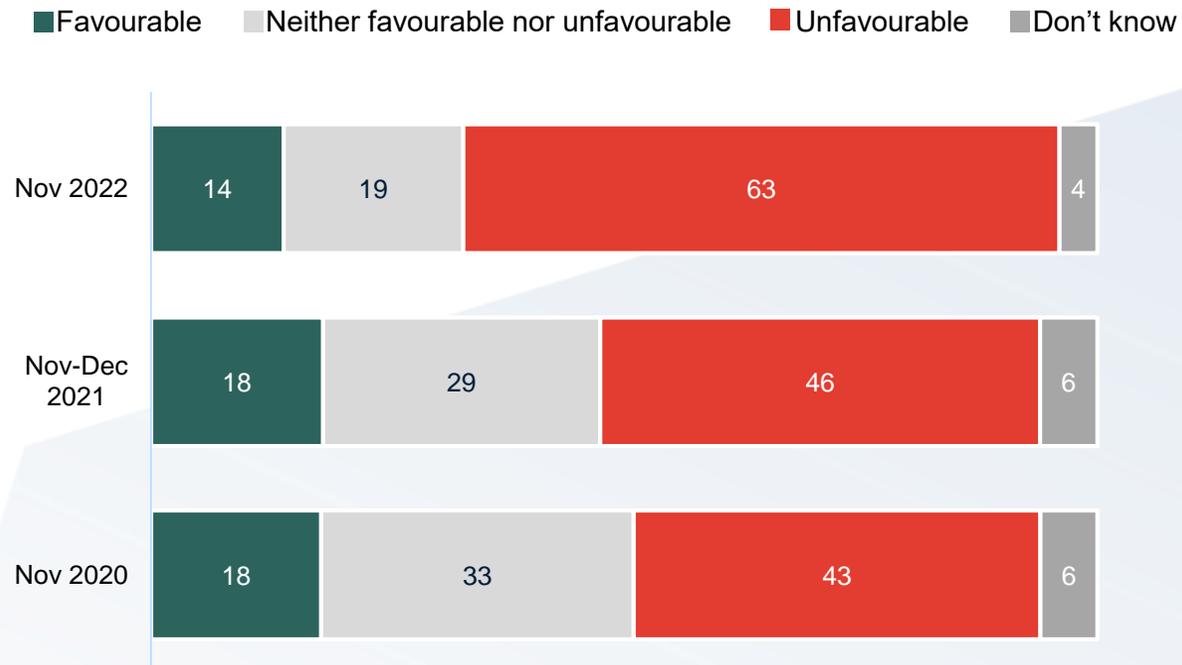
Q12: Taking everything into consideration, to what extent do you trust each of the following organisations? NATO





63% of Allied citizens have an unfavourable opinion of Russia, 14% have a favourable opinion

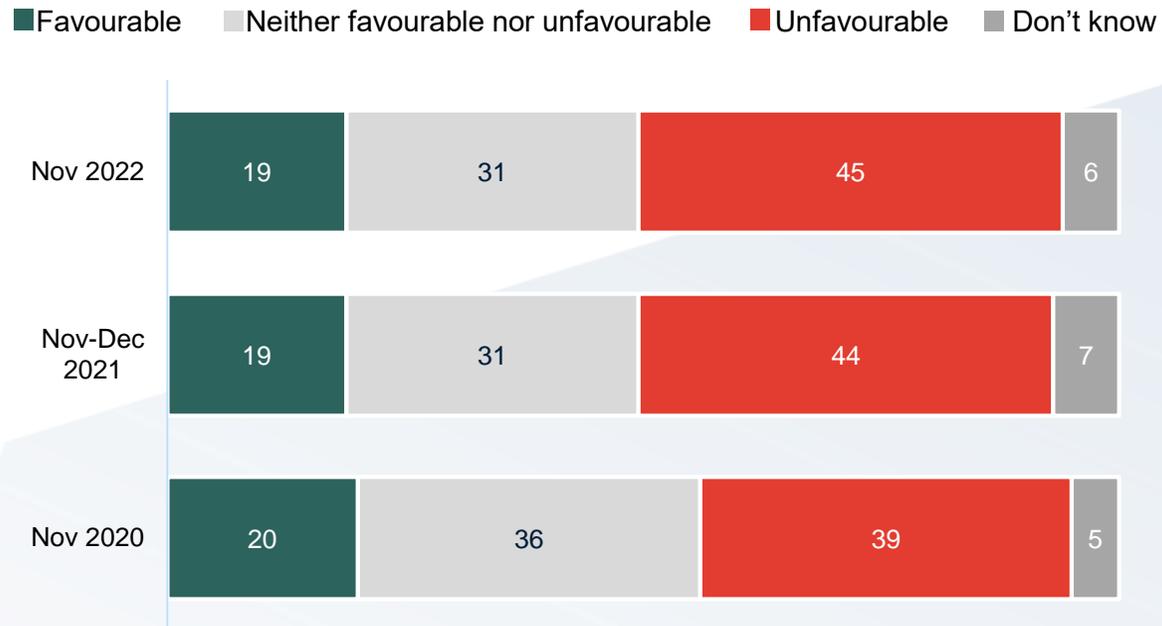
Q13: How would you describe your opinion of Russia?





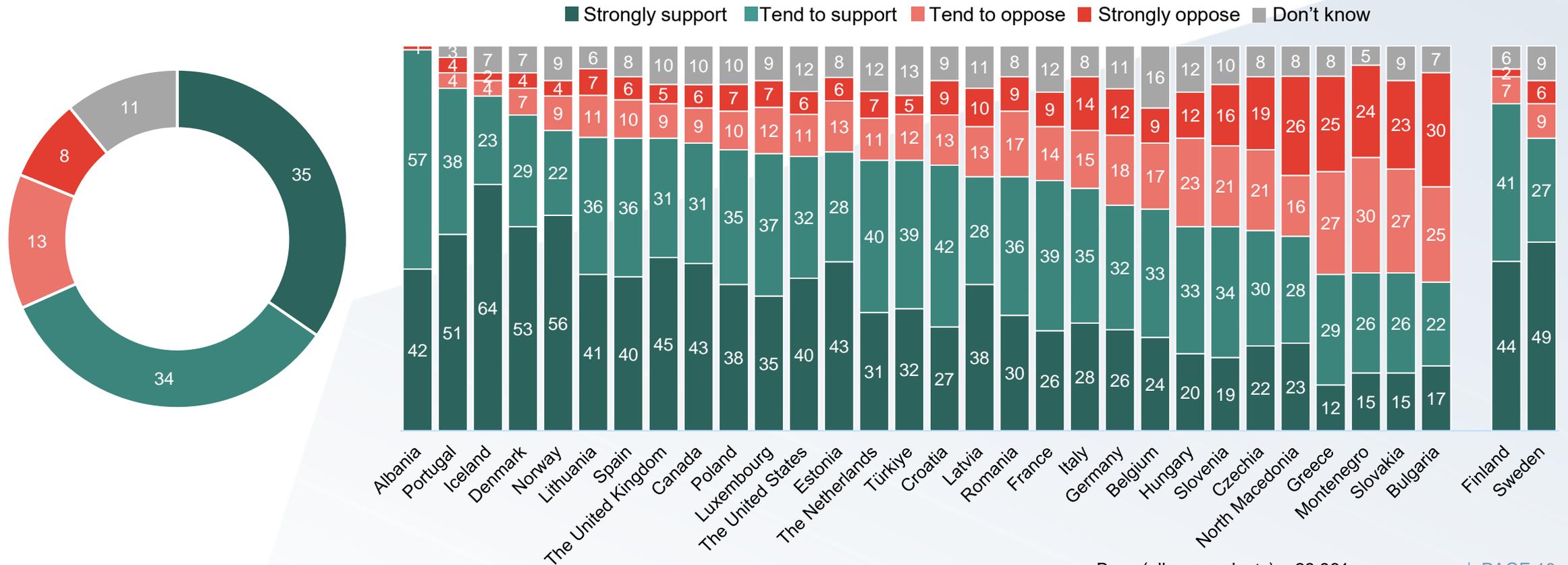
45% of Allied citizens have an unfavourable opinion of China, 19% have a favourable opinion

Q14: How would you describe your opinion of China?



69% of Allied citizens support their country continuing to provide support to Ukraine

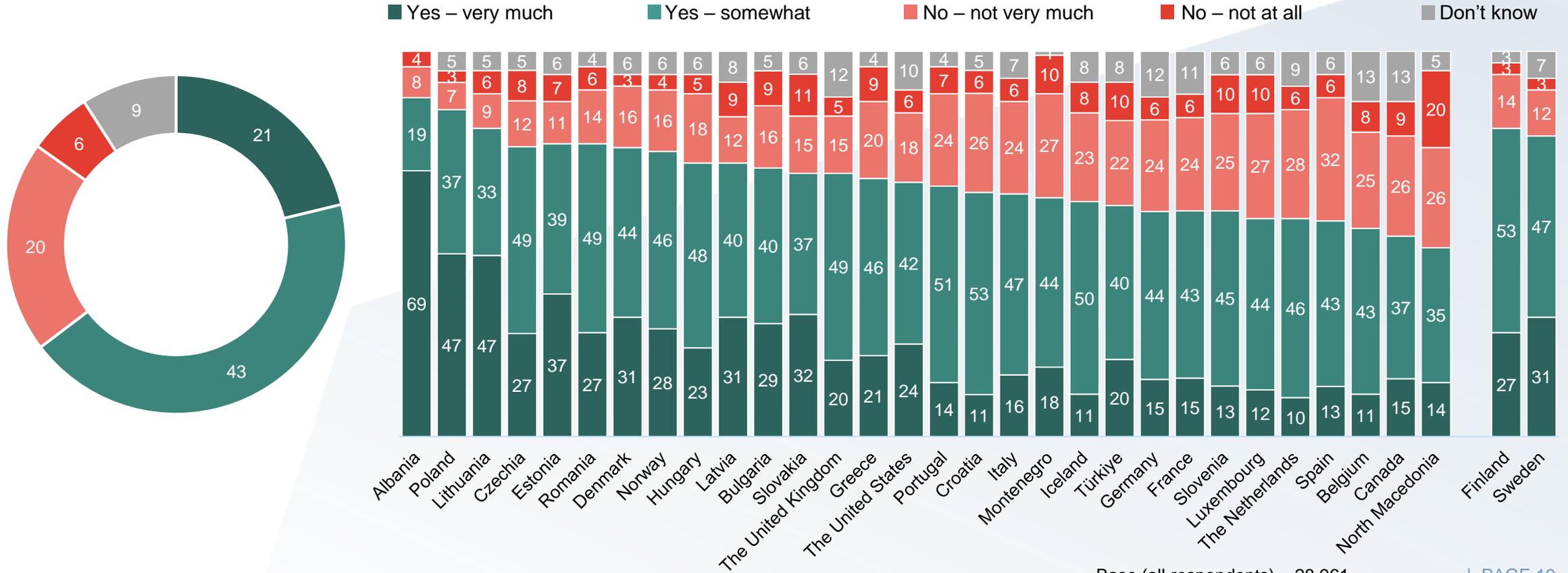
Q15: In terms of Russia's invasion of Ukraine, how strongly do you support [COUNTRY] continuing to provide support to Ukraine?



Base (all respondents) = 28,961

64% of Allied citizens consider Russia's invasion of Ukraine to have affected the safety and security of their country

Q16: In your opinion, has Russia's invasion of Ukraine affected the safety and security of (COUNTRY)?



Base (all respondents) = 28,961



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