Exhibit R-2, RDT&E Budget Item Justification: PB 2012 Office of Secretary Of Defense

DATE: February 2011

APPROPRIATION/BUDGET ACTIVITY

R-1 ITEM NOMENCLATURE

0400: Research, Development, Test & Evaluation, Defense-Wide BA 4: Advanced Component Development & Prototypes (ACD&P)

PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and Engineering

-	-										
COST (\$ in Millions)	FY 2010	FY 2011	FY 2012 Base	FY 2012 OCO	FY 2012 Total	FY 2013	FY 2014	FY 2015	FY 2016	Cost To	Total Cost
	20.0		Duou		. Otal	20.0	0		20.0	Complete	Total Goot
Total Program Element	6.295	7.459	10.309	-	10.309	12.926	13.181	13.440	13.878	Continuing	Continuing
P670: Human Social Culture	6.295	7.459	10.309	-	10.309	12.926	13.181	13.440	13.878	Continuing	Continuing
Behavior (HSCB) Modeling											
Research and Engineering											

A. Mission Description and Budget Item Justification

The Program will create transition-ready software tools that will help intelligence analysts, operations analysts, operations planners, and wargamers represent, understand, and forecast socio-cultural behavior at the strategic, operational and tactical levels. This program focuses on maturing, hardening, and validating human, social, culture, and behavior modeling (HSCB) related software for transition to meet the needs of the warfighter, integration into the architectures of existing programs of record, and/or maturing software via open architectures to allow broad systems integration. The 6.4 program provides a development to product transition pathway for socio-cultural models, tools, and visualization technologies and products. The work supports the testing, validation, and transition of HSCB model-based technology into existing and developing systems in coordination with Program Executive Offices/Program Managers, Combatant Commanders, Joint and Service organizations, warfighters in need, and other transition customers. The program will transition social cultural relevant data and tools from technologies to capabilities to provide essential forecasting capabilities at the strategic, operational and tactical levels. It will mature and integrate technologies that provide training and mission course of action analysis and preview/rehearsal capabilities at the strategic to tactical level.

B. Program Change Summary (\$ in Millions)	FY 2010	FY 2011	FY 2012 Base	FY 2012 OCO	FY 2012 Total
Previous President's Budget	6.950	7.459	12.206	-	12.206
Current President's Budget	6.295	7.459	10.309	-	10.309
Total Adjustments	-0.655	-	-1.897	-	-1.897
 Congressional General Reductions 		-			
 Congressional Directed Reductions 		-			
 Congressional Rescissions 	-	-			
 Congressional Adds 		-			
 Congressional Directed Transfers 		-			
 Reprogrammings 	-0.498	-			
 SBIR/STTR Transfer 	-0.146	-			
 Other Program Adjustments 	-0.011	-	-	-	-
 Defense Efficiency - Baseline Review 	-	-	-1.101	-	-1.101
 Defense Efficiency - Reports, Studies, 	-	-	-0.781	-	-0.781
Boards and Commissions					
Economic Assumptions	-	-	-0.015	-	-0.015

	UNCLASSIFIED	
Exhibit R-2, RDT&E Budget Item Justification: PB 2012 Office of S	Secretary Of Defense	DATE: February 2011
APPROPRIATION/BUDGET ACTIVITY 0400: Research, Development, Test & Evaluation, Defense-Wide BA 4: Advanced Component Development & Prototypes (ACD&P)	R-1 ITEM NOMENCLATURE PE 0604670D8Z: Human Social Cultur	re Behavior (HSCB) Modeling Research and Engineering
Change Summary Explanation Defense Efficiency – Baseline Review. As part of the Departn resources to the most critical priorities and eliminate lower priorities.		s a zero-based review of the organization to align
Defense Efficiency – Report, Studies, Boards and Commission cost of reports, studies, DoD Boards and DoD Commissions by		

Exhibit R-2A, RDT&E Project Jus	tification: PE	3 2012 Office	of Secretar	ry Of Defens	е				DATE: February 2011			
APPROPRIATION/BUDGET ACTIV	/ITY			R-1 ITEM N	OMENCLAT	ΓURE	PROJECT					
0400: Research, Development, Tes	Vide	PE 0604670	DD8Z: Huma	n Social Cul	P670: Hum	an Social Cu	ılture Behavi	or (HSCB)				
BA 4: Advanced Component Development	,	ISCB) Model	ling Researc	Modeling R	esearch and	' Engineering	7					
	E											
COST (\$ in Millions)			FY 2012	FY 2012	FY 2012					Cost To		
COST (\$ III WIIIIOTIS)	FY 2010	FY 2011	Base	oco	Total	FY 2013	FY 2014	FY 2015	FY 2016	Complete	Total Cost	
P670: Human Social Culture	6.295	7.459	10.309	-	10.309	12.926	13.181	13.440	13.878	Continuing	Continuing	
Behavior (HSCB) Modeling												
Research and Engineering												
Quantity of RDT&E Articles												

A. Mission Description and Budget Item Justification

The program will create transition-ready software tools that will help intelligence analysts, operations analysts, operations planners, and wargamers represent, understand, and forecast socio-cultural behavior at the strategic, operational and tactical levels. This program focuses on maturing, hardening, and validating human, social, culture, and behavior modeling (HSCB) related software for transition to meet the needs of the warfighter, integration into the architectures of existing programs of record, and/or maturing software via open architectures to allow broad systems integration. The 6.4 program provides a development to product transition pathway for socio-cultural models, tools, and visualization technologies and products. The work supports the testing, validation, and transition of HSCB model-based technology into existing and developing systems in coordination with Program Executive Offices/Program Managers, Combatant Commanders, Joint and Service organizations, warfighters in need, and other transition customers. The program will transition social cultural relevant data and tools from technologies to capabilities to provide essential forecasting capabilities at the strategic, operational and tactical levels. It will mature and integrate technologies that provide training and mission course of action analysis and preview/rehearsal capabilities at the strategic to tactical levels.

B. Accomplishments/Planned Programs (\$ in Millions)	FY 2010	FY 2011	FY 2012
Title: Modeling Capabilities	2.203	2.551	3.637
Description: Mature and deliver socio-cultural modeling capabilities for integration into existing DoD systems. Conduct validation testing of HSCB model based applications.			
FY 2010 Accomplishments: Developed an initial modeling capability targeted to USSOCOM influence operations to support specific transitions including a capability focused on operational planning and intelligence analysis. Inserted capabilities that support target audience analysis, message diffusion and message resonance transition to USSOCOM programs of record. Developed a prototype data collection and modeling methodology for USAFRICOM. Began development of a modeling and analysis capability that allows model outputs to be translated to human decision space and allows the rank ordering and understanding of human actions called TopHAT. Developed an initial modeling capability to support intelligence, economic, and socio-cultural analysis and transitioned it to U.S. Army TRADOC and to an additional programs of record and began planning for transition to TRADOC tactical wargame suite. Implemented a technology integration strategy using awards, federally funded research and development centers, and government laboratories. Implemented and tested modeling capabilities in HSCB development, integration, and test lab as part			

Exhibit R-2A, RDT&E Project Justification: PB 2012 Office of Secre	etary Of Defense		DATE: Fe	bruary 2011			
APPROPRIATION/BUDGET ACTIVITY 0400: Research, Development, Test & Evaluation, Defense-Wide BA 4: Advanced Component Development & Prototypes (ACD&P)	R-1 ITEM NOMENCLATURE PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and Engineering	P670: Hu	ROJECT 670: Human Social Culture Behavior (HSCE Iodeling Research and Engineering				
B. Accomplishments/Planned Programs (\$ in Millions)			FY 2010	FY 2011	FY 2012		
of HSCB testing and assessment process. Determined specific COCO COCOM, warfighter, and program of record needs. Transitioned a day USPACOM. Transitioned Senturion modeling capability to USPACOM	ta collection/visualization/social network analysis						
FY 2011 Plans: Demonstrate models for influence analysis, course of action (COA) are Continue to refine COCOM and deployed user needs and develop an Support transition to a wide variety of COCOM and POR targets base	d transition near term technologies to address the						
FY 2012 Plans: Mature and perform integration of models to enable rapid, accurate for behavior. Integrate and test HSCB technologies to transition to user no systems that offer integrated, theoretically grounded hybrid modeling	needed capabilities. Particular focus shall be on to						
Title: Visualization Software			1.574	1.864	2.566		
Description: Mature and develop software that will visually and digital command and control systems.	ally represent cultural factors within existing and e	nerging					
FY 2010 Accomplishments: Supported the maturation of Tyton analytic toolset for discovery of not International Security Assistance Force networks. Toolset shall be accarded in multiple analytic fusion cells (SPADAC/Bericho). Began develor targeted to USSOCOM and other user requirements and programs to support the visualization of multi-media data, message diffusion across capability allows model outputs to be translated to human decision sp Diplomatic Infrastructure Military Economic (DIME) actions. Develope implementation and testing of visualization capabilities in HSCB developed and assessment process. Matured HSCB geospatial capabilities within technology architectures.	credited for use on networks at multiple classificate opment of Canvas, and Oculus visualization capable support specific transitions. Included capabilities as cultural groups, and message resonance. Visual pace and allows the rank ordering and understanded comprehensive visualization fusion approach ar lopment, integration, and test lab as part of HSCB	ion levels idities that alization ing of ind began testing					
FY 2011 Plans:							

	UNCLASSIFIED					
Exhibit R-2A, RDT&E Project Justification: PB 2012 Office of Secre	etary Of Defense		DATE: Fe	bruary 2011		
APPROPRIATION/BUDGET ACTIVITY 0400: Research, Development, Test & Evaluation, Defense-Wide BA 4: Advanced Component Development & Prototypes (ACD&P)	R-1 ITEM NOMENCLATURE PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and Engineering	P670: H	PROJECT P670: Human Social Culture Behavior (Haman Research and Engineering			
B. Accomplishments/Planned Programs (\$ in Millions)			FY 2010	FY 2011	FY 2012	
Address operationally requested enhancements to Tyton tools for rap development and develop a non-proprietary visualization and broad to and visualization of key elements of HSCB modeling information base	echnology framework that permits interaction, exp					
FY 2012 Plans: Assess framework capability to support development and integration working at multiple operational (and data) levels (e.g., strategic, tactic focused technical testing.						
Title: Data Collection			1.259	1.522	2.053	
FY 2010 Accomplishments: Began development of second generation tools to support tactical to dissemination of socio-cultural data and decision support within the "Fundamentarian Teams, Provincial Reconstruction Teams, and others and use endogenous to forces. Tool is specifically designed to support processing, and storing data in a way that facilitates knowledge assin of USAFRICOM and transitioned result. Conducted a data collection Support Command (Charles River). Inserted prototype data collection	Pathways" program. Leveraged lessons learned from to focus the effort to make social cultural data color tactical to strategic element operations by collecting and transfer. Conducted a proof of concepand processing experiment with Joint Military Information.	om lection cting, t on behalf				
FY 2011 Plans: Continue development of data collection and processing tool. Resear translation, and extraction tools to service HSCB models to support e integration of current and emerging data sets into appropriate data stin forms appropriate for the models they need to use in support of HS	mergent user requirements. Intent is to facilitate the ores; and enable users to discover, extract, and extract, and extracts and extracts and extracts are the oregin and extracts are the original to the original transfer and extracts are the original transfer and extracts are the original transfer and the original transfer are	ne				
FY 2012 Plans: Demonstrate and test with military users transition-ready automated of to service HSCB models, in order to facilitate the integration of current exploit data in forms appropriate for the models users need to address	nt and emerging data sets into appropriate data sto					
Title: Risk Reduction			1.259	1.522	2.053	

				UNCLAS	SII ILD									
Exhibit R-2A, RDT&E Project Justi	fication: PB	2012 Office	of Secretary	Of Defense	!				DATE: Fe	bruary 2011				
APPROPRIATION/BUDGET ACTIVI 0400: Research, Development, Test BA 4: Advanced Component Develop	& Evaluation,		/ide F D&P) E		D8Z: Humai	URE n Social Culti ing Research	ure	P670: Hu	PROJECT P670: Human Social Culture Behavior (HSCE Modeling Research and Engineering					
B. Accomplishments/Planned Prog	grams (\$ in N	<u>lillions)</u>							FY 2010	FY 2011	FY 2012			
Description: Conduct the risk reduce address user/program of record requ		necessary t	to ensure tha	at HSCB tech	nnologies ar	e validated, a	accurate, ar	nd						
FY 2010 Accomplishments: Increased technical engagement with technically and theoretically validated empirical validation and user assess integration of HSCB technologies in	d. Increased of ment. Develo	engagement ped technol	t with key go	vernment cu	stomers to	ensure ready	venue for							
FY 2011 Plans: Continue testing and validation activity configured for use by USSOCOM, U programs. The program will be executive process. The BAA and RFPs will be other federal agencies, and the communications.	SEUCOM, US cuted by a Bro issued in the	SAFRICOM, pad Agency first quarter	, US ARMY TANNOUNCEMO Of FY 2011.	TRADOC, In ent (BAA) ar Proposals v	teragency p nd a targete vill be solicit	artners and or request for all D	other end us proposals (sers and RFP)						
FY 2012 Plans: Conduct the risk reduction activities program of record requirements. Conto end user and program of record retheoretical assessment process. Corwarfighter, end user, and program of	nduct transition equirements a anduct the eng	on focused ri are brought t ineering acti	isk reduction through a co	activities de mprehensive sary to trans	esigned to e e systems e ition techno	nsure that tenning and tenning	chnologies t nd technical abilities to s	argeted / support						
				Accor	nplishment	s/Planned P	rograms S	ubtotals	6.295	7.459	10.309			
C. Other Program Funding Summa	ary (\$ in Milli	ons)												
Line Item • PE 0602670D8Z BA 2: HSCB Applied Research	FY 2010 7.639 9.761	FY 2011 8.854 10.834	FY 2012 Base 14.858	FY 2012 OCO	FY 2012 Total 14.858 18.101	FY 2013 17.057 20.743	FY 2014 17.432 21.150	FY 201 17.82 21.60	18.35	Cost To Complete Continuing Continuing	Total Cos Continuing			

Exhibit R-2A, RDT&E Project Justification: PB 2012 Office of Secretary Of Defense

APPROPRIATION/BUDGET ACTIVITY

0400: Research, Development, Test & Evaluation, Defense-Wide
BA 4: Advanced Component Development & Prototypes (ACD&P)

R-1 ITEM NOMENCLATURE
PE 0604670D8Z: Human Social Culture
Behavior (HSCB) Modeling Research and Engineering

Modeling Research and Engineering

C. Other Program Funding Summary (\$ in Millions)

<u>FY 2012 FY 2012 FY 2012</u> <u>Cost To</u>

<u>Line Item</u> <u>FY 2010 FY 2011 Base OCO Total FY 2013 FY 2014 FY 2015 FY 2016 Complete Total Cost</u>

• PE 0603670D8Z BA 3: HSCB Advanced Development

D. Acquisition Strategy

The program will produce software prototypes configured for use in programs such as the Distributed Common Ground System (DCGS). The program will be executed by a BAA and a targeted RFP process. The BAA and RFPs will be issued in the first quarter of FY 2011. Proposals will be solicited from all DoD organizations, other federal agencies, and the commercial sector. Proposals will be competed using review panels.

E. Performance Metrics

N/A

Exhibit R-3, RDT&E Project Cost Analysis: PB 2012 Office of Secretary Of Defense

APPROPRIATION/BUDGET ACTIVITY

0400: Research, Development, Test & Evaluation, Defense-Wide

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R-1 ITEM NOMENCLATURE

PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and

Engineering

PROJECT

P670: Human Social Culture Behavior (HSCB)

DATE: February 2011

Modeling Research and Engineering

Product Development (\$ in Millions)				FY:	2011		2012 ise		2012 CO	FY 2012 Total			
Cost Category Item	Contract Method & Type	Performing Activity & Location	Total Prior Years Cost	Cost	Award Date	Cost	Award Date	Cost	Award Date	Cost	Cost To Complete	Total Cost	Target Value of Contract
		Subtotal	-	-		-		-		-	0.000	0.000	0.000

Support (\$ in Millions)					2011	FY 2 Ba			2012 CO	FY 2012 Total			
Cost Category Item	Contract Method & Type	Performing Activity & Location	Total Prior Years Cost	Cost	Award Date	Cost	Award Date	Cost	Award Date	Cost	Cost To Complete	Total Cost	Target Value of Contract
Technical Engineering Services, Research Studies and Analyses	MIPR	Multiple Performers:Multiple	3.914	4.017	Mar 2011	5.433	Jan 2012	-		5.433	Continuing	Continuing	
		Subtotal	3.914	4.017		5.433		-		5.433			

Remarks

FY 2011 and FY 2012 Perfomers TBD

Test and Evaluation (\$ i	Test and Evaluation (\$ in Millions)				FY 2011		2012 se	FY 2	2012 CO	FY 2012 Total			
Cost Category Item	Contract Method & Type	Performing Activity & Location	Total Prior Years Cost	Cost	Award Date	Cost	Award Date	Cost	Award Date	Cost	Cost To Complete	Total Cost	Target Value of Contract
Test and Evaluation	MIPR	Multiple Performers:Multiple	0.800	1.200	Jan 2011	3.200	Jan 2012	-		3.200	Continuing	Continuing	
		Subtotal	0.800	1.200		3.200		-		3.200			

Remarks

FY 2011 and FY 2012 Performers TBD

Management Services (Management Services (\$ in Millions)				2011	FY 2 Ba	2012 se		2012 CO	FY 2012 Total			
Cost Category Item	Contract Method & Type	Performing Activity & Location	Total Prior Years Cost	Cost	Award Date	Cost	Award Date	Cost	Award Date	Cost	Cost To Complete	Total Cost	Target Value of Contract
Program Office Management and Administrative Processes	MIPR	MITRE:McLean, VA	1.581	-		-		-		-	Continuing	Continuing	

Exhibit R-3, RDT&E Project Cost Analysis: PB 2012 Office of Secretary Of Defense

APPROPRIATION/BUDGET ACTIVITY

0400: Research, Development, Test & Evaluation, Defense-Wide

BA 4: Advanced Component Development & Prototypes (ACD&P)

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PROJECT

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Modeling Research and Engineering

Management Services (\$ in Millio	ns)		FY 2	2011	FY 2 Ba	2012 se		2012 CO	FY 2012 Total			
Cost Category Item	Contract Method & Type	Performing Activity & Location	Total Prior Years Cost	Cost	Award Date	Cost	Award Date	Cost	Award Date	Cost	Cost To Complete	Total Cost	Target Value of Contract
Program Office Management and Administrative Processes	TBD	TBD:TBD	-	2.242	Mar 2011	1.676	Jan 2012	-		1.676	Continuing	Continuing	
		Subtotal	1.581	2.242		1.676		-		1.676			
			Total Prior Years			FY 2	2012	FY:	2012	FY 2012	Cost To		Target Value of

	Total Prior Years Cost	FY 2	2011	FY 2012 Base		2012 CO	FY 2012 Total	Cost To Complete	Total Cost	Target Value of Contract
Project Cost Totals	6.295	7.459		10.309	-		10.309			

Remarks

Exhibit R-4, RDT&E Schedule Profile: PB 2012 Office of Secretary Of Defense

APPROPRIATION/BUDGET ACTIVITY

0400: Research, Development, Test & Evaluation, Defense-Wide

BA 4: Advanced Component Development & Prototypes (ACD&P)

R-1 ITEM NOMENCLATURE

PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and

Engineering

PROJECT

P670: Human Social Culture Behavior (HSCB)

DATE: February 2011

Modeling Research and Engineering

	FY 2010				010 FY 2011						FY 2012					FY 2013				FY 2014					FY 2015						FY 2016			
	1	2	2	3	4	1	1	2	3	4	1		2	3	4	1	2	3	4	1	2	2	3	4	1	2	3		4	1	2	3	4	
Implement technology integration and demonstration strategy																																		
Test and transition tools to support COCOMs, focus on influence operations									I																									
Conduct proof of concept testing of data collection tool(s) with Combatant Commands																																		
Spiral 1 development of modeling and visualization framework																																		
Solicitation and selection of new research/ development of modeling and data tools																																		
Spiral 2 of FY09/FY10 projects for influence analysis modeling, COA analysis, and decision support modeling tools																																		
Spiral 2 of modeling and visualization framework																																		
Transition-ready automated data collection and management tool																																		
Spiral 1 of FY11 projects																																		
Spiral 3 of modeling and visualization framework																																		
Spiral 3 of FY09/FY10 influence analysis modeling, COA analysis, and decision support modeling tools																																		
Spiral 2 of FY11 projects																																		
Spiral 3 of FY11 projects																																		

Exhibit R-4A, RDT&E Schedule Details: PB 2012 Office of Secretary Of Defense

APPROPRIATION/BUDGET ACTIVITY R-1 IT

0400: Research, Development, Test & Evaluation, Defense-Wide

BA 4: Advanced Component Development & Prototypes (ACD&P)

R-1 ITEM NOMENCLATURE

PE 0604670D8Z: Human Social Culture Behavior (HSCB) Modeling Research and

Engineering

PROJECT

P670: Human Social Culture Behavior (HSCB)

DATE: February 2011

Modeling Research and Engineering

Schedule Details

	St	art	Er	nd
Events	Quarter	Year	Quarter	Year
Implement technology integration and demonstration strategy	2	2010	3	2010
Test and transition tools to support COCOMs, focus on influence operations	1	2010	2	2011
Conduct proof of concept testing of data collection tool(s) with Combatant Commands	2	2010	4	2010
Spiral 1 development of modeling and visualization framework	4	2010	2	2011
Solicitation and selection of new research/development of modeling and data tools	1	2011	3	2011
Spiral 2 of FY09/FY10 projects for influence analysis modeling, COA analysis, and decision support modeling tools	2	2011	1	2012
Spiral 2 of modeling and visualization framework	3	2011	3	2012
Transition-ready automated data collection and management tool	1	2011	4	2011
Spiral 1 of FY11 projects	1	2012	1	2013
Spiral 3 of modeling and visualization framework	3	2011	4	2012
Spiral 3 of FY09/FY10 influence analysis modeling, COA analysis, and decision support modeling tools	2	2012	2	2013
Spiral 2 of FY11 projects	2	2013	4	2013
Spiral 3 of FY11 projects	1	2014	4	2014